

FIRST 5 CALIFORNIA ACCOUNTS

Mass Media Communications (0631)

Expenditures for communications to the general public utilizing television, radio, newspapers, and other mass media on subjects relating to and furthering the goals and purposes of this act, including, but not limited to, methods of nurturing and parenting that encourage proper childhood development, the informed selection of child care, information regarding health and social services, the prevention and cessation of tobacco alcohol, and drug use by pregnant women, the detrimental effects of secondhand smoke on early childhood development, and to ensure that children are ready to enter school.

Education Account (0634)

Expenditures to ensure that children are ready to enter school and for programs relating to education, including, but not limited to, the development of educational materials, professional and parental education and training, and technical support for county commissions in the areas described in subparagraph (A) of paragraph (1) of subdivision (b) of Section 130125.

Child Care Account (0636)

Expenditures to ensure that children are ready to enter school and for programs relation to child care, including, but not limited to, the education and training of child care providers, the development of educational materials and guidelines for child care workers, and other areas described in subparagraph (B) of paragraph (1) of subdivision (b) Section 130125.

Research and Development (0637)

Expenditures to ensure that children are ready to enter school and for the research and development of best practices and standards for all programs and services relating to early childhood development established pursuant to this act, and for the assessment and quality of those programs and services.

Administration Account (0638)

Expenditures for the administrative functions of the state commission.

Unallocated Account (0639)

Expenditures for any of the purposes of the act provided that none of these moneys shall be expended for the administrative functions of the state commission.